
GEORGETOWN UNIVERSITY
SCHOOL OF CONTINUING STUDIES
SUMMER 2010
TIME AND LOCATION: THURSDAYS, 6:15-9:55 PM, INTERCULTURAL CENTER 205B

INTRODUCTION TO THE SOCIAL SCIENCES BLHS 101-30

Overview

What does it mean to be a member of a particular society? How is it that individuals both form and are formed by a society? Who exercises power and in what ways? While all Core Courses address these questions in some way, it is especially the social sciences that are designed to explore them in depth. This course introduces students to the basic theories, methods, and particular contributions of anthropology, demography, economics, linguistics, political science, psychology, and sociology in attempting to answer such questions. It will provide students with a better understanding of the social and cultural worlds they inhabit and offer needed tools for analyzing the material covered in other Core Courses as well.

Faculty

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Learning Objectives

After completing this course a student should be able to:

1. Compare/evaluate social scientific research and the alternatives
2. Explain the limits/weaknesses of research approaches to knowledge
3. Identify various types of social research and describe their strengths/weaknesses
4. Describe the process of scientific inquiry
5. Describe how theory and research complement one another
6. Able to recognize ethical issues in social scientific research
7. Recognize the purpose of a literature review
8. Formulate a testable hypothesis
9. Compare quantitative and qualitative approaches to measurement
10. Discuss validity and reliability for measurement
11. Explain the basic purpose, strengths and limits of sampling
12. Execute a short survey
13. Propose an effective experimental design
14. Conduct a short content analysis
15. Design a simple field research project
16. Propose a research project using historical-comparative methods
17. Interpret a confidence interval
18. Use a p value to interpret the statistical significance of a finding
19. Identify the conditions of proving causality

Textbook (required)

The Basics of Social Research (Paperback)
Earl R. Babbie (Author)
Wadsworth Publishing; 5 edition (January 1, 2010)
ISBN-10: 0495812242
ISBN-13: 978-0495812241

Grading

The final grade will be determined as follows:

- 93% to 100% = A, 90% to 92% = A-
- 87% to 89% = B+, 83% to 86% = B, 80% to 82% = B-
- 77% to 79% = C+, 72% to 76% = C, 68% to 71% = C-
- 57% to 67% = D
- Below 57% = F

Grades for this course will be based on your performance on assignments, two exams and a group final project:

Assignments

The course includes brief weekly assignments (excluding weeks with exams or the project presentations). Half of these will be done in class while half will require some work outside of class. Most will require individual work; however some will be done within a group. Assignments represent **30%** of your overall grade.

Quizzes

Two quizzes will be given during the semester gauging your grasp of the material. Each of these is worth 15% of your final grade (collectively **30%** of your grade).

Final Project

As most social science research is conducted in teams (i.e., co-investigators); you will work with a group of other students in the class to conduct a social science research project. The topic, methods, and area of social science you work in will be determined by the group in consultation with your professor. Each group will produce a co-authored research paper similar to what a research note in an academic journal would look like, describing your research and results. Additionally, each student will write their own individual report describing their role in the group and offer their own individual comments and analysis of the research conducted. Groups will make a PowerPoint presentation of the results of their research at the final class meeting.

Each group will form and select topics prior to the midterm at which point an outline of the research project will be made. Following the midterm, the project research will be completed. The PowerPoint presentations given on the final day of class should last approximately 10 to 15 minutes per group and would be similar to what a social scientist might present at an academic conference. The presentation is worth **10%** of your grade.

Following the last class each group should complete the final written report (including any feedback or changes derived from the presentations). The paper should consist of a minimum of 3,000 words (you may go over but please limit). The paper should use a 12-point Times New Roman font and be double spaced with standard margins (1" top and bottom and 1.25" left and right). With these parameters a 3,000 word paper will be approximately 10 pages in length. All

sources in your work should be documented using the style followed by the American Psychological Association (APA). The group report is worth **15%** of your grade.

The individual report on the research should consist of a minimum of 600 words and use the same formatting (in terms of font, spacing, and margins) as the group report. The individual report is worth **15%** of your grade. This will be due by 5 p.m. on Aug. 18, 2010 (electronic submissions suggested).

These reports will be turned in electronically and will be compiled into the class journal, *New Social Scientist Review*, and published online.

Incompletes

Incompletes are not available in this course

Attendance & Late assignments

Attendance is mandatory. If you need to miss class, it is your responsibility to make sure any assignments are submitted on time. It is also your responsibility to get the lecture notes, handouts, etc., from a classmate. If one is unable to submit an assignment before its due date students should seek the prior approval of the instructor. "Prior approval" means that the student must communicate with the instructor before the assignment's deadline. Grades for late work may be reduced by 10 percent for every day it is late.

Plagiarism & the Georgetown Honor System

The sources for all information and ideas in your papers must be documented using the style followed by the American Psychological Association (APA). In addition, all quotations must be identified as quotations, using quotation marks and documentation of the source of the quotation. Anything less than these standards is plagiarism and will be treated as such. Plagiarized work will be reported to Georgetown's Honor Council (see below). If the council finds that the work has been plagiarized, the work will receive an F for a first offense; a second plagiarism will earn an F for the course.

All students are expected to follow Georgetown's honor code unconditionally. We assume you have read the honor code material located at www.georgetown.edu/honor, and in particular have read the following documents: Honor Council Pamphlet, "What is Plagiarism?", "Sanctioning Guidelines", and "Expedited Sanctioning Process." Papers in this course will be electronically checked for plagiarism. Submitting material in fulfillment of the requirements of this course means that you have abided by the Georgetown honor pledge:

In the pursuit of the high ideals and rigorous standards of academic life, I commit myself to respect and uphold the Georgetown Honor System: To be honest in any academic endeavor, and to conduct myself honorably, as a responsible member of the Georgetown community, as we live and work together.

Disabilities

If you are a student with a disability who requires accommodations or if you think you may have a disability and want to inquire about accommodations, please contact the Academic Resource Center at 202-687-8354 or arc@georgetown.edu.

Snow and other emergencies

During inclement weather or other emergencies, check <http://preparedness.georgetown.edu> or call (202) 687-7669 for information on whether the university is open.

Course Schedule

Class and topic

- **May 27:** Introduction to the social sciences, the course, and each other; the social scientific method
- **June 3:** Paradigms & theory; ethical considerations in social scientific research; basic data description
- **June 10:** Research in Economics; research design; conceptualization, operationalization & measurement; the visual display of quantitative data
- **June 17:** Research in Political Science; sampling & survey research; basic inferential statistics and their interpretation
- **June 24:** Research in Sociology; creating indexes, scales, & typologies; patterns of association
- **July 1:** Midterm exam; group research design and proposal
- **July 8:** Research in Linguistics; content analysis and unobtrusive research; correlation
- **July 15:** Research in Psychology; experiments; linear estimation; data and library resources
- **July 22:** Research in Anthropology; qualitative field research; APA citations; plagiarism
- **July 29:** Historical-Comparative research; evaluation research
- **Aug. 5:** Qualitative and quantitative research
- **Aug. 12:** Presentations and final exam

Primary readings, assignments, exams

- Babbie Ch. 1
Journal Article: Vindicating Anthony Downs [provided by professor]
- Babbie Chs. 2-3
Journal Article: No Booze? You May Lose: Why Drinkers Earn More Money Than Nondrinkers [provided by professor]
- Babbie Chs. 4-5
Journal Article: Clio and the Economics of Qwerty [provided by professor]
- Babbie Chs. 7 & 9
Journal Article: Some Like it Hot: Individual Differences in Responses to Group Feeling Thermometers [provided by professor]
- Babbie Ch. 6
Journal Article: International Integration and National Corruption [provided by professor]
- Exam 1
- Babbie Ch. 11
- Babbie Ch. 8
- Babbie Ch. 10
- Babbie Ch. 12
- Babbie Chs. 13-14
- Exam II, Reports due Aug. 18 (electronic submissions suggested)