



GEORGETOWN UNIVERSITY  
Semester in Washington, DC Program

**SWG T 304-01; SWIA 304-02; SWRP 304-04; SWLW 304-04; SWBU 304-06; SWJP 304-07**  
**INTERNSHIP CLASS (3 CREDIT HOURS)**  
**SPRING 2012 SYLLABUS**

<i>Faculty information:</i>	Bradley A. Blakeman
<i>Faculty contact information:</i>	bab85@georgetown.edu; 703-350-1084
<i>Faculty office hours and location:</i>	Mondays 5:30-6:30 pm, 2nd Floor Car Barn Lounge
<i>Course meeting times and location:</i>	Mondays 6:30-7:45 pm Car Barn 203, ( <b>Note: first class on Wednesday, January 11 at 6:30 pm</b> )

### OBJECTIVES

This class provides a structured environment for students to reflect on their internship practices and experiences. Readings and assignments require students to consider the organizational dynamics of their place of work, the ethical and leadership implications of their activities, and the role their internships can have on the larger society in which they live.

The class will focus on governing in the Administration, and Congressional Majority and Minority. The class will also focus on the challenges to establishing and implementing International Policy. The seminar will discuss and the strategy, legislation and messaging of current issues, i.e., the economy, national security, foreign policy, immigration, energy, etc. The first part of the Seminar will focus on the strategy and messaging for the majority, minority and administration in governing. The second part will focus on the issues themselves. The third and final part will be the discussion of the issues selected by the professor.

Each class will begin with a discussion of the intern experience and will play off the information provided in the students E-Portfolio.

Guest Speakers will lecture throughout the semester to highlight and compliment the readings, objectives and discussion.

### REQUIREMENTS

*Reading Materials:* Students are expected to do all the required readings and research before class and come to class prepared to discuss and engage other students as well as the professor in thoughtful and respectful discussion.

1. *Understanding Why YOU Should Vote*, Edward Delon. The book can be found on Amazon.com;
2. *Leadership*, Rudolph Giuliani, Miramax Books (2002). This book is available online at Numerous sites including Amazon.com;
3. *William B. Ruger Chair of National Security Economics Papers: Number 4: American Foreign Policy: Regional Perspectives*. Materials are available online free of charge at:  
[http://www.thedialogue.org/PublicationFiles/NavalWarCollege\\_May09\\_publication.pdf](http://www.thedialogue.org/PublicationFiles/NavalWarCollege_May09_publication.pdf)  
Hard copies will be provided courtesy of the author.

*Class* (40% of Final Grade): Reading and Class Participation, E-portfolio, Issue Paper.

Readings and Class Participation (30% of the Class Grade)

Students are expected to do all the readings and research before class and come to class prepared to discuss the assigned materials and to engage each other and the Professor. As part of the class participation requirement, each student will be assigned to a team representing the Minority, Majority or Administration with regard to the debate issue. Each team will elect a team leader and the team leader will assign roles to play for each student on their team. Teams will be responsible to address an opening statement; strategy; argument; messaging; likely opposition arguments; and closing for the issue they are advocating. The teams will be different for each issue to be argued.

E-portfolio (50% of the Class Grade)

Each student will be required to keep an online portfolio on their internship experiences as well as posting responses to the Professor's weekly prompts.

Issue Paper (20% of the Class Grade)

Students will write an issue/position paper consisting of a total of 2,500 words maximum and broken down into the following 7 categories:

- a. Introduction;
- b. Strategy;
- c. Legislative Issue/Argument;
- d. Messaging;
- e. Opposition;
- f. Conclusion;
- g. Citations.

The issue chosen by the student for his/her paper will need to be approved by the Professor in advance. Students must meet in person with the Professor to discuss possible topics and obtain the Professor's approval. Thereafter, the student will send the Professor an email with the topic and inform the Professor from which side they will present their paper, (Minority, Majority or Administration).

*Internship* (60% of Final Grade): Students will be evaluated and graded by their internship supervisor pursuant to the criteria provided by Georgetown University. Students will receive a midterm and final grade.

*Attendance Policy*: SWP student attendance is expected at all course meetings. The Professor will take attendance at the beginning of each class section. The Professor will not accept students tardy to class in excess of 5 minutes from the start of class without a reasonable excuse. If a student misses more than two class sessions, the Professor will consult with the Assistant Dean about whether the student should be involuntarily dropped from the class.

GRADING

*Late Submissions*: No late assignments will be accepted without reasonable excuse to be determined at the sole discretion of the Professor.

*Incomplete Assignments*: Shall be treated with the grade of F.

*Team Assignments*: Debate Team grades will be broken down as follows: 50% credited to Team Performance and 50% to Individual Performance.

*Internship*: 60% of the final grade represents the internship.

*Class work*: 40% of the final grade represents class work.

A	93-100	C+	78-79.99
A-	90-92.99	C	73-77.99
B+	88-89.99	C-	70-72.99
B	83-87.99	D	60-69.99
B-	80-82.99	F	under 60

## COURSE OUTLINE

**1/11/12: Orientation and discussion of course overview:** Introduction of students and discussion of internship goals, challenges and making the most of the “Washington experience”. Discussion led by Professor Blakeman of the Washington landscape.

**Reading assignment for 1/23: Delon: 1-33; Giuliani: 29-97; Ruger: 39-60**

**1/16/12: No Class, Martin Luther King Holiday**

**1/23/12:** 25 minutes of discussion of internship experiences & readings; 50 minutes of lecture and discussion on **Governing in the Minority. Guest Lecturer: TBD**

**Reading assignment for 1/30: Giuliani: 98-170; Ruger: 61-98**

**1/30/12:** 25 minutes of discussion of internship experiences & of discussion of the readings; 50 minutes of lecture and discussion on **Governing in the Majority. Guest Lecturer: TBD**

**Reading assignment for 2/6: Giuliani: 171-227; Ruger: 99-146**

**2/6/12:** 25 minutes of discussion of internship experiences & discussion of the readings; 50 minutes of lecture and discussion on **Governing in the Administration. Guest Lecturer: TBD**

**Reading assignment for 2/13: Giuliani: 228-298; Ruger: 147-166**

**2/13/12:** 25 minutes of discussion of internship experiences & discussion of the readings; 50 minutes of lecture and discussion on **International Affairs. Guest Lecturer: TBD**

**2/20/12: No Class, President’s Day Holiday**

**2/27/12: Panel Discussion Communications & Messaging Strategies. Location: TBD**

**3/5/12: No Class, Spring Break**

**Reading assignment for 3/12: Giuliani 299-387; Ruger: 167-202**

**3/12/12:** 25 minutes of discussion of internship experiences & of discussion of the readings; 50 minute lecture on **Domestic Policy Issue Development. Guest Lecturer: TBD**

**Reading assignment for 3/19: Delon: 139-199; Ruger: 203-272**

**3/19/12:** 25 minutes of discussion of internship experiences & discussion of the readings; 50 minute lecture on **Foreign Policy Strategies. Guest Lecturer: TBD**

**Reading assignment for 3/26: Delon: 109-136**

**3/26/12:** 15 minutes of discussion of internship experiences; 60 minutes of **Debate on Energy Policy**

**4/2/12:** 15 minutes of discussion of internship experiences; 60 minutes of **Debate on Foreign Policy**

**4/9/12: No Class, Easter Break**

**4/16/12:** 15 minutes of discussion of internship experiences; 60 minutes of **Debate on Immigration Policy**

**4/23/12: Panel Discussion on 2012 Presidential Election Preview. Location: TBD**

**4/30/12: Last day of class. Course debrief:** How will what you have learned in your internship apply to your further studies and career path? Was the internship experience everything you had hoped it to be?

**5/7/12: Final Papers are due**

#### **ACADEMIC INTEGRITY AND HONOR CODE**

*Academic Integrity:* All students within SCS will maintain the highest standards of academic and personal integrity in pursuit of their education at Georgetown. Academic dishonesty in any form is a serious offense, and students found in violation are subject to academic penalties that include, but are not limited to, failure of the course and termination from the program. **Professor Blakeman considers the use of the Internet or PDA's during class sessions without prior expressed permission to be a violation of the Honor System.**

*Turnitin.com:* Georgetown subscribes to Turnitin.com, a Web-based service that, among other things, is able to sniff out possible plagiarism in student work. Once faculty members have set up their accounts, students and faculty can electronically submit essays to a digital drop box. Turnitin then automatically searches the essay for passages found on the Internet (including pages no longer online), in the ProQuest Research Library, and in all papers previously submitted by users at any member school. The Honor Council highly recommends that faculty members make regular use of this service. We believe that when applied to all essays submitted in a class, this technology can be a powerful tool to educate and to deter.

*Citation system:* An important aspect of academic integrity is using an acknowledged system of bibliographic references to document the sources of ideas and quotations in one's work. Examples include APA style, MLA style, and Turabian. Students select and notify the Professor as to the method they choose to incorporate in their Issue Paper.

#### *The Honor Code pledge:*

In the pursuit of the high ideals and rigorous standards of academic life,

I commit myself to respect and uphold the Georgetown University Honor System:

To be honest in any academic endeavor, and

To conduct myself honorably, as a responsible member of the Georgetown community, as we live and work together.

#### **OTHER ITEMS**

*Faculty Bio:* Bradley A. Blakeman was the President of Freedom's Watch a right of center conservative advocacy 501 C4. Prior to founding Freedom's Watch, Mr. Blakeman was a member of President George W. Bush's Senior Staff having served from 2001-2004 as Deputy Assistant to the President for Appointments and Scheduling, Vetting and Research, Correspondence and Surrogate Scheduling. Mr. Blakeman can be seen regularly as a Republican Strategist on FOX News, MSNBC, BBC, CNN and Al Jazeera. He also is published regularly in *Politico*, *US News and World Report* and *Newsmax*. Mr. Blakeman played a major role in the 2000 Presidential Election as a Senior Advisor and played a critical role in the Florida Recount a role that landed him a part as a character in the HBO Film "Recount". He has also been an advisor on the ABC TV Drama Series "Commander in Chief". Mr. Blakeman is an Attorney licensed to practice in that State of New York and the District of Columbia and is currently the President & CEO with Kent Strategies LLC, a private corporation dedicated to providing strategic advice as well as crisis management and communications strategies to foreign governments and foreign and domestic corporations. Mr. Blakeman has been active in Presidential Politics since 1980. He was appointed to serve as a member of the United States Holocaust Memorial Council during the George H.W. Bush Administration.

*Students with Disabilities Policy:* Students with disabilities should contact the Academic Resource Center (Leavey Center, Suite 335; 202-687-8354; arc@georgetown.edu; <http://ldss.georgetown.edu/index.cfm>) before the start of classes to allow their office time to review the documentation and make recommendations for appropriate accommodations. If accommodations are recommended, you will be given a letter from ARC to share with your professors. You are personally responsible for completing this process officially and in a timely manner. Neither accommodations nor exceptions to policies can be permitted to students who have not completed this process in advance.

*Communication:* All community course communications, assignments, etc shall take place on the Georgetown Intranet Course site. All private communications between the student and the Professor shall be made via the student and Professor's Georgetown Email address. Students may also choose to communicate directly with the Professor by phone.

*Classroom Etiquette:* Students should turn off all cell phones, pagers, or other communication devices while in class. Class discussions should be respectful and considerate of others' views and opinions.

*Georgetown Writing Center:* As a member of the Georgetown community, you will have full access to the University Writing Center (<http://writingcenter.georgetown.edu>) located in Lauinger Library 217A. Offered to students at all levels, the center's tutoring has proved helpful to those wishing to improve their grammar and style, to respond more effectively to assignments, to learn to organize both short papers and lengthy research projects, and to turn first drafts into publishable projects. Some students seek assistance on a regular basis; some only occasionally. For well-established students, the writing tutors have also offered on-line help, responding to questions about papers submitted through email attachments and counseling students through phone conferences.