



## Executive Leadership Vision Statement

### *Overview*

The Executive Leadership Vision Statement is a brief writing project in which program participants will apply concepts and frameworks developed in courses to their professional lives. This leadership vision statement should be forward-thinking and reflective. It is an opportunity to integrate program learnings into a cogent statement useful for interviews and resumes, executive summaries, and long term career planning.

### *Value Proposition*

To be effective, leaders need to understand their personal position. To be most effective, they must communicate this vision to their teams, for the dual purposes of clarity of mission and to sidestep misunderstanding.

### *Expectations*

Every attempt should be made to keep the statement to one page. A maximum of two pages will be accepted. Statement structure and content will vary by industry—there is no one model for this assignment. The goal is that the assignment will be both a useful and creative writing process. You are encouraged to select a partner, such as a supervisor at work or a program peer, for feedback and review.

### *Questions to Consider*

- What are your priorities as a leader? What are your professional priorities?
- What are your expectations—for your team and for yourself?
- What are your personal values (honesty, commitment)? How do you demonstrate these values?
- What is your action plan to fulfill your leadership vision?

### *Assignment Due Date*

The Executive Leadership Vision Statement should be submitted by email to [ccpeexecleadership@georgetown.edu](mailto:ccpeexecleadership@georgetown.edu). This assignment must be completed to successfully fulfill program requirements and receive a certificate.

### *Next Steps*

Over time, you may choose to review and reflect upon your statement as new experiences are integrated into the leadership framework you have developed in the program. As you continue in your career, there may be more opportunities to develop and articulate this personal leadership philosophy statement.

### *Contact Information:*

If you have any questions about the Executive Vision Statement, you may send an email to [ccpeexecleadership@georgetown.edu](mailto:ccpeexecleadership@georgetown.edu).